

## The Creative Industries in IN State Senate District 1 Senator Frank Mrvan

This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IN State Senate District 1**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the “information economy”—the fastest growing segment of the nation’s economy.

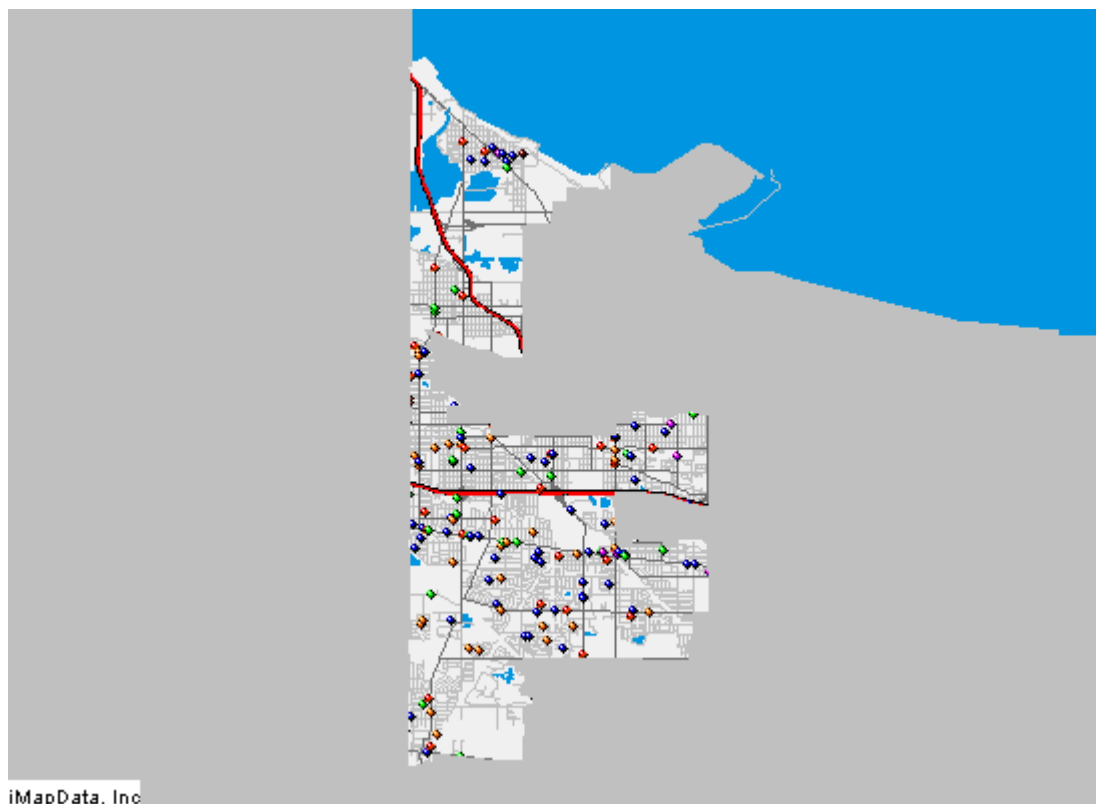
**Nationally**, there are 548,000 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.9 million people—4.3 percent of all businesses and 2.2 percent of all employees. The creative industries have remained strong in comparison to business trends nationally. Between 2004 and 2006, a time when the total number of U.S. businesses dropped 0.2 percent, arts businesses decreased just 0.12 percent. Similarly, while employment nationally fell 5.6 percent during the same time period, arts employment dipped just 3.7 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

**As of January 2006, IN State Senate District 1 is home to 152 arts-related businesses that employ 595 people.** These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IN State Senate District 1**, with each dot representing an arts-centric business.

### 152 Arts-Related Businesses in IN State Senate District 1 Employ 595 People

#### Arts-Related Business

- Museum/Collections
- Performing Arts
- Visual/Photography
- Film, Radio, TV
- Design/Publishing
- Arts Schools/Services



## Arts-Related Businesses and Employment in IN State Senate District 1 January 2006

CATEGORY	BUSINESSES	EMPLOYEES
<b>Museums and Collections</b>	<b>1</b>	<b>1</b>
Museums	1	1
<b>Performing Arts</b>	<b>29</b>	<b>120</b>
Music	13	60
Theater	2	7
Services & Facilities	11	44
Performers	3	9
<b>Visual Arts/Photography</b>	<b>54</b>	<b>227</b>
Crafts	3	28
Visual Arts	8	24
Photography	37	151
Services	6	24
<b>Film, Radio and TV</b>	<b>29</b>	<b>102</b>
Motion Pictures	25	99
Television	1	0
Radio	3	3
<b>Design and Publishing</b>	<b>34</b>	<b>125</b>
Architecture	10	57
Design	12	29
Advertising	12	39
<b>Arts Schools and Services</b>	<b>5</b>	<b>20</b>
Arts Schools and Instruction	5	20
<b>GRAND TOTAL</b>	<b>152</b>	<b>595</b>

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate.

## Arts-Related Business and Employment in IN State Senate District 1 2004 to 2006

CATEGORY	BUSINESSES			EMPLOYEES		
	2004	2006	% Change	2004	2006	% Change
<b>Museums and Collections</b>	<b>2</b>	<b>1</b>	<b>-50.00%</b>	<b>2</b>	<b>1</b>	<b>-50.00%</b>
Museums	2	1	-50.00%	2	1	-50.00%
<b>Performing Arts</b>	<b>32</b>	<b>29</b>	<b>-9.38%</b>	<b>131</b>	<b>120</b>	<b>-8.40%</b>
Music	14	13	-7.14%	71	60	-15.49%
Theater	1	2	100.00%	5	7	40.00%
Services & Facilities	12	11	-8.33%	49	44	-10.20%
Performers	5	3	-40.00%	6	9	50.00%
<b>Visual Arts/Photography</b>	<b>54</b>	<b>54</b>	<b>0.00%</b>	<b>243</b>	<b>227</b>	<b>-6.58%</b>
Crafts	3	3	0.00%	17	28	64.71%
Visual Arts	7	8	14.29%	24	24	0.00%
Photography	33	37	12.12%	156	151	-3.21%
Services	11	6	-45.45%	46	24	-47.83%
<b>Film, Radio and TV</b>	<b>26</b>	<b>29</b>	<b>11.54%</b>	<b>124</b>	<b>102</b>	<b>-17.74%</b>
Motion Pictures	20	25	25.00%	108	99	-8.33%
Television	1	1	0.00%	0	0	0.00%
Radio	5	3	-40.00%	16	3	-81.25%
<b>Design and Publishing</b>	<b>28</b>	<b>34</b>	<b>21.43%</b>	<b>107</b>	<b>125</b>	<b>16.82%</b>
Architecture	9	10	11.11%	57	57	0.00%
Design	8	12	50.00%	9	29	222.22%
Advertising	11	12	9.09%	41	39	-4.88%
<b>Arts Schools and Services</b>	<b>6</b>	<b>5</b>	<b>-16.67%</b>	<b>22</b>	<b>20</b>	<b>-9.09%</b>
Arts Councils	1	0	-100.00%	2	0	-200.00%
Arts Schools and Instruction	5	5	0.00%	20	20	0.00%
<b>GRAND TOTAL</b>	<b>148</b>	<b>152</b>	<b>2.70%</b>	<b>629</b>	<b>595</b>	<b>-5.41%</b>

Data Source: D&B January 2006 & January 2004

[www.AmericansForTheArts.org](http://www.AmericansForTheArts.org)